

November 2017 Helena Beautification Award Winners

November 1, 2017 - The Helena Beautification Board is excited to announce that due to an overwhelming number of nominations, we are awarding two beautification winners for the month of November; one residential, and one for a Helena business.

This month's residential award goes to Alexia and John Furr at 160 Rowntree Path. Driving by you are treated to a mixture of all things that make this time of year so special. From rocking chairs on the front porch to hand decorated pumpkins mingling in with the fall annuals; great uses of both hard and soft scape can be found at the blink of an eye.

Moving to Helena two years ago from North Carolina, Alexia who is a landscape designer quickly realized that just because the zones for North Carolina and Alabama were the same didn't mean the same plants would take hold. The front of the home is graced with a mixture of pansies, ornamental cabbage and sky blue violas. "One of the best ways I have found to optimize color with annuals is to mingle both summer annuals and fall annuals together until the first frost" said Alexia.

The beautification award for a Helena business goes to 4094 Helena Road, Mayer Insurance.

As the temperatures drop, Laura and Brandon Mayer at Mayer Insurance have been heating up Old Town with their festive fall displays. Located at 4094 Helena Road, this month's beautification award winner includes fall themed items surrounding a beautiful garden bench that catch the eye of all who pass by in Old Town.

The Mayer family has called Helena home for the last 13 years and has made a name for themselves with their ability to keep the storefront always looking beautiful on the main commercial stretch of Helena. Brandon is quick to point out that "all of the hard work keeping the Mayer Insurance building looking as beautiful as it does is all Laura." Whether you are walking through Old Town or stopped at the train tracks; be sure to look over and take in all of the great fall colors at Mayer Insurance.

For more pictures and a list of plants used at Mayer Insurance and the Furr's home visit www.helenabeautiful.com/award.html

Photo credit: John Hodge Photography

The Beautification Award for December will be two categories; the Most Elegant Decorated Home and the Most Over-the-Top Decorated Home. Nominations will be accepted until the 15th December with the winner being selected and notified by December 23rd. The winner will be able to proudly display a yard sign for the month, have their picture and house published on the Helena Beautification website, Helena Beautiful Facebook page and in the local press.

To nominate a home to receive the Helena Beautification Award on December 23rd, go to www.helenabeautiful.com/award.html and submit the address.

The Helena Beautification Board is an appointed board of the Helena City Council. The Board believes that people and places are profoundly connected and thriving communities are rooted in individual responsibility and action. They host a variety of opportunities for the community to come together and serve each year. Events are posted on the Helena Beautiful Facebook page and announced via Twitter at @TweetHomeHelena.

Alexia & John Furr



Mayer Insurance



