



## Helena Beautification Award Contest Guidelines

The Helena Beautification Award (HBA) is presented by the Helena Beautification Board (HBB) on a monthly basis.

- I. Eligible candidates for the HBA must be a resident of Helena with real property located within city limits.
- II. Nominations for the HBA should be submitted for judging to the HBB website.
- III. Nomination submission deadline for each month will end at 11:59PM (CST) on the 25<sup>th</sup> of the previous month.
- IV. Nominees will be judged solely by the HBB.
- V. Nominees will be judged on exterior appearance of real property as viewed from street level to include, but not limited to, the following factors
  - Yard Maintenance
    - Healthy lawn, neatly mowed
    - Pruned and trimmed shrubs and trees
    - Healthy living plants
    - Minimum weeds in planting beds
    - Property free of debris and clutter
    - Buildings, fences, porches and patios on real property in good repair
  - Design and Landscape
    - Use of color and texture, including hardscape
    - Creative and unique curb appeal
    - Overall aesthetic appeal
    - Real property an asset to the community
- VI. The HBB reserves the right to not award the HBA during any given month without future warning or communication.
- VII. HBA winners will be selected and notified no later than the 5<sup>th</sup> of each month by the HBB.
- VIII. HBA winners agree to display award sign for month won in.
- IX. HBA winners agree to have picture of real property/residents and article published by the HBB on, but not limited to, HBB website, HBB social media (e.g. Facebook, Instagram, Twitter, etc.) and local media outlets.
- X. HBA winners agree to surrender award sign at end of awarded month at the request of the HBB.
- XI. HBA winners are only eligible to win award once within the calendar year.