

# Helena's Annual Basket Planting Day

*For Immediate Release*

Press Release – The Helena Beautification Board is excited to announce its Annual Basket Planting Day to be held on April 1, 2017 from 8 a.m. – 12 noon.

Everyone is invited to join us as we celebrate spring by planting Helena's beloved flower baskets. This year's event will include planting over 50 hanging baskets, 11 pole planter baskets, 6 new center piece planters in Old Town as well as native perennials to finalize the recent enhancements to the Old Town strip. Bring your friends and family, and together let's make Helena Beautiful. All volunteers are asked to meet at the Caboose at 8a.m. "Assembling the baskets is so much fun, says Helena Beautification Board Treasurer Ana Baker. "If you come and help, you'll learn valuable principles of planting a container, so it's not only fun its educational too."

During this year's event, the Beautification Board will also launch a new educational component to all of the various plants and shrubs that have been planted throughout the city. Educational markers will be placed throughout the towns planting beds. These signs tell you the name of the plant and also have a QR Code on them. Anyone with a smartphone can scan the code to access more information about the plant, where it is planted throughout the city, and also an easy "how to" plant in your own garden guide. "It's all a part of our continuing effort to create a sustainable environment that will delight and inspire residents and visitors alike", says Helena Beautification Board Vice Chairman Brian Puckett.

The Helena Beautification Board is an appointed board of the Helena City Council. The Board believes that people and places are profoundly connected and thriving communities are rooted in individual responsibility and action. They host a variety of opportunities for the community to come together and serve each year. Events are posted on the Helena Beautiful Facebook page and announced via Twitter at @TweetHomeHelena.

Call Out:

What: Helena's Annual Basket Planting Day

When: Saturday April 1, 2017 8-12noon

Where: Meet at the Caboose

Feature: Basket and Planter Planting How To